

# IMMPEX

## Impact of Meat and Milk Product Exports on Developing Countries

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### Introduction

#### Media quotations



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“Within a few decades, imported chicken parts have become cheaper than locally produced chickens ... with grave consequences for local farmers ... in Ghana” (Deutsche Welle, 2016)

“When large quantities of milk powder from the EU are sent to West Africa, our local milk producers have to shoulder the burden”

(Bocar Diaw, president of the Senegalese dairy association FENAFILS, Politico, 2018)



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#### Project aim

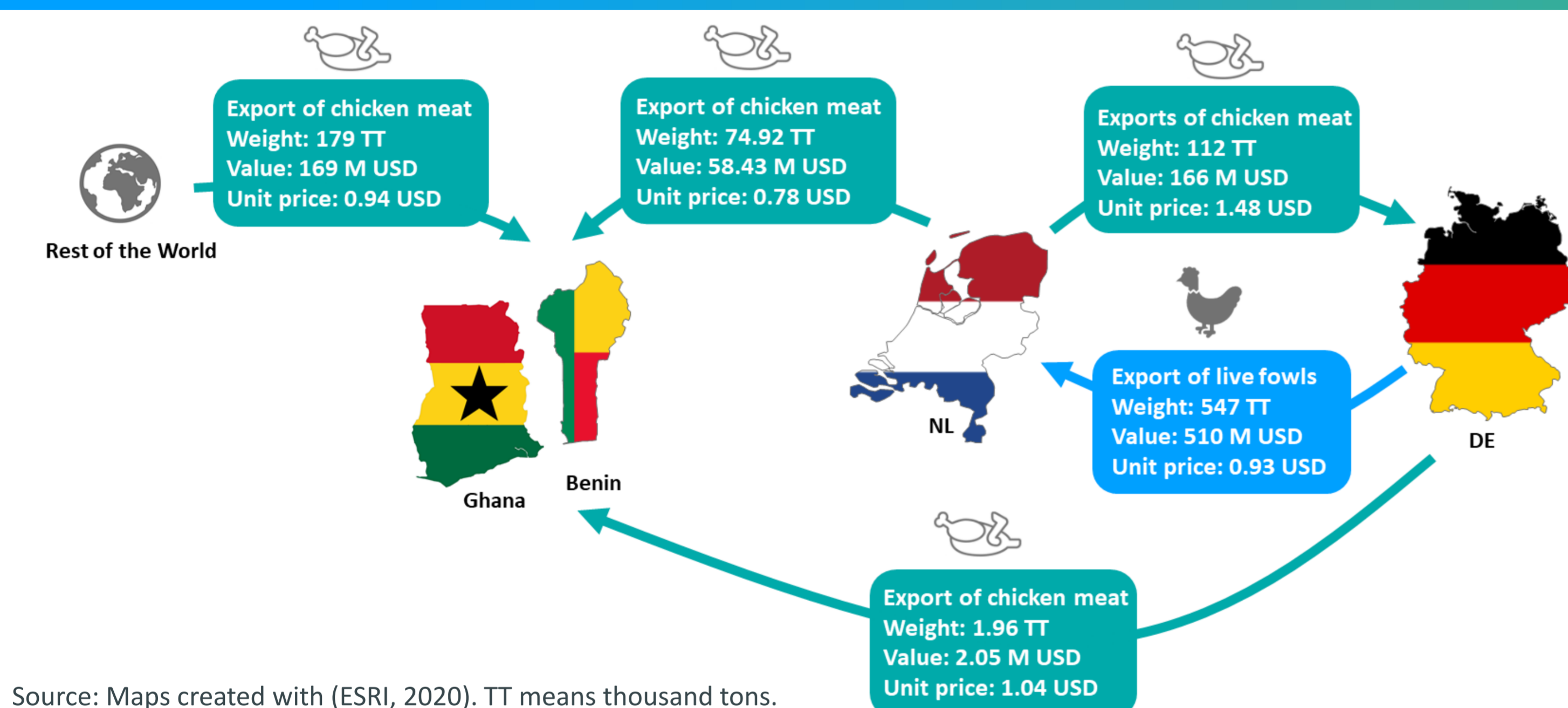
Respond to repeated criticism of German/EU export policies to African countries.

- Examine the effects of these exports on selected African countries.
- Develop and evaluate measures to avoid or reduce undesirable effects of these exports.

Product focus: Poultry meat and milk products

Country focus: Ghana and Senegal

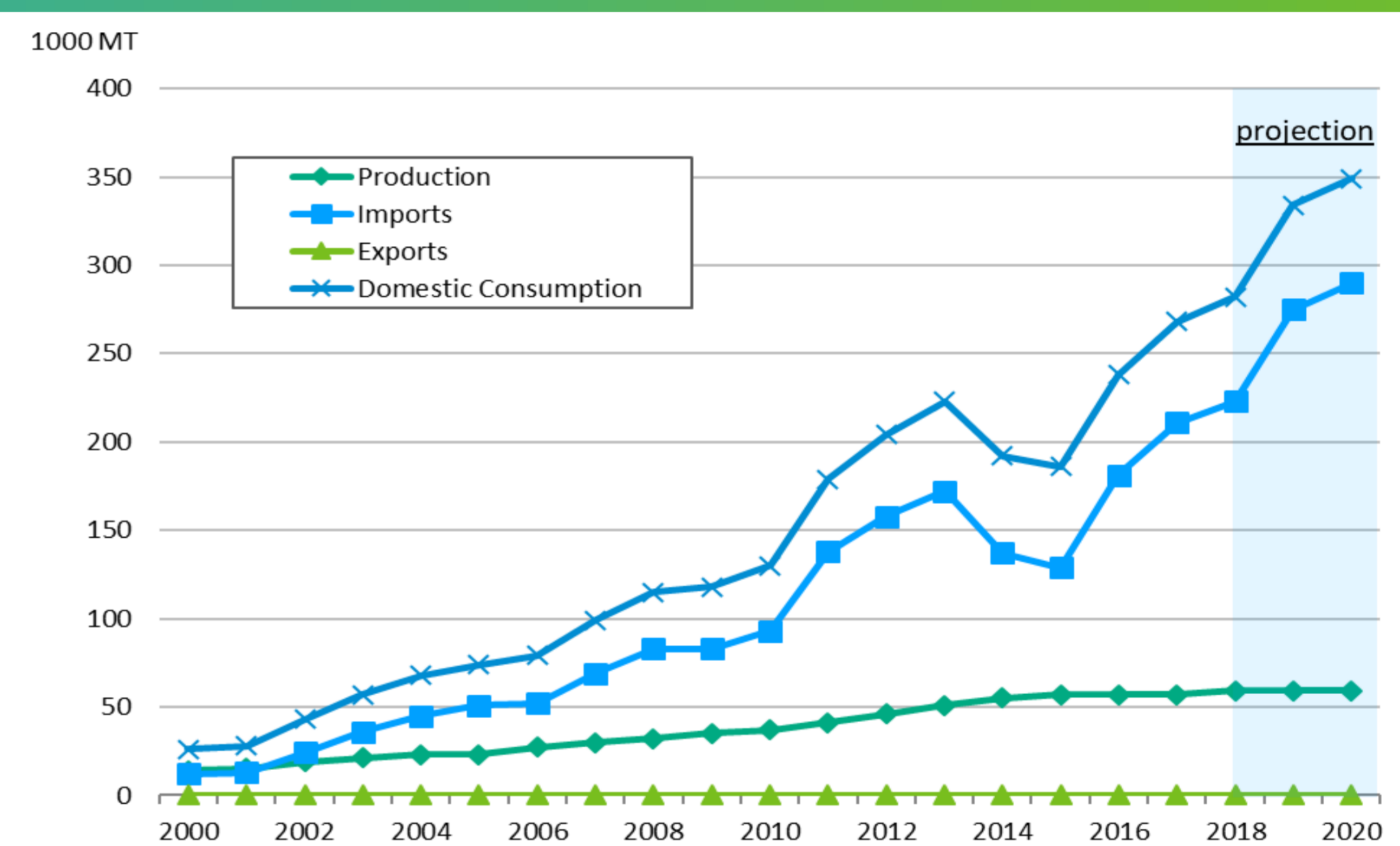
### Production – Trade – Consumption



Source: Maps created with (ESRI, 2020). TT means thousand tons.

**Fig. 1: Poultry Trade Flows**  
Between Germany and Ghana/Benin with Netherlands as the Consignment Country in 2017

- Direct imports from Germany are low.
- Most trade flows from Germany go through the Netherlands.



Source: UN Comtrade, FAOSTAT. Projection is based on USDA estimation.

**Fig. 2: Poultry Trade, Production and Consumption in Ghana (1,000 t)**

- Strong increase in domestic consumption and imports.
- Since 2014, additional imports come mainly from the EU.

### Research questions

- What is the extent and significance of meat and dairy imports in Africa? How are **trade flows** organized?
- How are the farm **production systems** structured in Ghana and Senegal and how do they compete in an international context?
- How are the product flows of domestic and imported products within the **value chains** arranged?
- What knowledge, attitudes, expectations and preferences do **consumers** in Ghana and Senegal have with regard to domestic and imported products?
- What **trade and agricultural policy measures** exist and what effects would modified political framework conditions have?



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